



Junior Auxiliary of Hammond

Donation options for the Junior Auxiliary of Hammond Jolly Jingles Market 2016

Junior Auxiliary is a national non-profit organization that encourages its members to render charitable services which are beneficial to the general public with particular emphasis on children. The Junior Auxiliary of Hammond is part of the National Association of Junior Auxiliaries (NAJA), a nonprofit organization founded in 1941 with headquarters in Greenville, Mississippi. NAJA has 15,320 active, associate and life members in 97 Chapters in Alabama, Florida, Louisiana, Mississippi, Missouri, and Tennessee.

The Junior Auxiliary of Hammond projects include "Hunt for Heath" at Cate Street Park (Health focused Easter Community Easter Egg Hunt), "Book Jam" (Literacy project where books given out at various community events), "Restoration House Baby Shower" (Education and baby items given for expectant mothers), a college scholarship, a child welfare project that focuses on one child for a duration of a year or longer, and various others. Please visit our jaofhammond.com for more details on our community projects.

The ladies of Junior Auxiliary are contacting your organization to offer a Jolly Jingles Market sponsorship opportunity at various levels to help us raise money for our various projects for the 2016-2017 year. Each level has an increasing amount of exposure, an excellent form of advertising.

Gold (\$1000+ in kind/cash donation) Website Promotion, ad in book, social media coverage, poster placement, option to place marketing materials in (500) shopper bags, promotional wreath, and 10 by 20 booth in our market.

Silver (\$500-\$999 in kind/cash donation) – Website Promotion, ad in book, social media coverage, option to place marketing materials in (500) shopper bags, promotional wreath, 10 by 10 booth in our market.

Blue (\$250-\$499 in kind/cash donation) – Website Promotion, Mention in book, social media coverage, option to place marketing materials in (500) shopper bags.

Patron (under \$250 in kind/cash donation) – Website Promotion, Mention in Market book, social media coverage.

The Junior Auxiliary is a non-profit organization so any donation is tax-deductible. An acknowledgement letter of your donation will be available upon the receipt of your donation.

Any questions please Contact Annette Baldwin 985-634-8100 or Kandace Formaggio 985-634-4768.

You may register as a sponsor by completing the attached paper form or by submitting an online form at jaofhammond.com/jollysponsors.